

# Strategic Knowledge Solutions

*Collaborate... Educate... Innovate...*

## Advanced Blended Learning

### We can help your organization:

- **Integrate** formal, informal, and experiential learning.
- **Expand** the use of tools like Web 2.0 to improve collaboration.
- **Extend** the work environment into the classroom and the classroom into the work environment.
- **Meet** the learning needs of the 21<sup>st</sup> century workforce.
- **Create** a culture of continuous learning.

The SKS approach provides a phased methodology to help you design a more effective learning environment. It also assists you in leveraging tools and techniques to improve learning both in and out of the classroom. We do this by finding practical ways to make learning more effective and more relevant.

The Advanced Blended Learning environment puts the student in control while providing the accountability and assessment needed to measure progress. It makes learning bite-sized so students can adapt as the need arises and review material quickly when they need a refresher.

*To remain competitive, the rate of learning must be equal to or greater than the rate of change in an organization.*

### ***The SKS Advanced Blended Learning Approach***

Our approach:

1. Dramatically reduces the reliance on instructor-led PowerPoint lectures.
2. Integrates Communities of Practice so you can learn and share best practices.
3. Creates an experiential learning environment where problem-solving is in the forefront.
4. Integrates student-generated content.
5. Is tailored to the individual learner's experience and competence level.



**Strategic Knowledge Solutions**

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# Instructional Design for an Advanced Blended Learning Environment

<b>Informal and Formal Space</b>	Makes learning-on-demand the norm. Connects people to expertise and people to content.
<b>Integrated</b>	Learn as you work; work as you learn.
<b>Modularity</b>	Short, easily updated learning segments linked to form lessons and courses.
<b>Delivery</b>	Multiple delivery methods tailored to an individual's learning style, emphasizing adult learning models.
<b>Interactivity</b>	<b>People-to-People</b> Synchronous and asynchronous opportunities for connecting with peers, instructors, and experts.
	<b>People-to-System</b> Common and easy-to-use tools facilitate user-generated content.
	<b>System-to-System</b> Push-pull-prod relevant and current information from multiple sources to a common site available to students.
<b>Current and Relevant</b>	Opportunities for students to research, access, and consult with peers and experts about current environment and challenges.
<b>Experiential</b>	Vignettes, case-based learning, judgment exercises, decision games, and simulations create opportunities to practice.
<b>Minimal Lectures</b>	Interactive applied learning instead of classroom lectures.
<b>Higher Cognition Levels</b>	Emphasizes critical thinking and decision making at the synthesis and evaluation level. Improves learning through reflection and feedback.
<b>Access</b>	Provides a single sign on, secure, and fully integrated "portal" with the same tools as the work environment.
<b>Ease of Use</b>	Simple and easy-to-use interface/navigation. Three clicks to anywhere.

**SKS Advanced Blended Learning workshops are designed to help you understand the art of the possible and implement five simple steps that will improve learning immediately.**



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SKS is a consulting firm focused on expertise development, organizational learning, and knowledge management practices and application. Our proven learning approaches produce immediate benefits by applying key experiential learning and knowledge-based strategies to improve individual, team, and organizational learning and performance.

**GSA** Contract Holder  
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